# ANDREW LEESMAN

817.454.8253 1411 Shady Lane Apt. 1501, Bedford, TX 76021
contact@mobe13.com

## SKILLS

**Digital** MAC and PC
Photoshop, Illustrator, InDesign, Bridge, Flash, Dreamweaver, Premiere, Word and Powerpoint

**Coding** HTML, CSS, ActionScript 2.0

**Conceptual** Information design, web design, identity development, color theory, illustration and video production

**Traditional** Graphite, charcoal, pen and ink, oil, acrylic, watercolor, scratchboard, screen printing, woodcut and photography

**Personal** Dependable, responsible, independent, superior work ethic with great leadership skills

## WORK EXPERIENCE

### DESIGN RELATED

06-Present MILLER PUBLIC RELATIONS, Colleyville, TX, Designer and Web Services
Full service public relations/advertising agency representing top medical practices across the nation.

- Design, develop and maintain clients' websites using HTML, CSS and Flash
- Design and develop GIF, JPEG and Flash banner advertisements for effective web marketing
- Design and develop HTML and CSS advertisements for email distribution
- Design print materials, including newspaper and magazine advertisements, billboards, direct mailers, brochures, booklets, letterheads and business cards
- Design corporate identities based on the clients' needs
- Manage projects, designers and their progress on jobs
- Train new designers to the specifications of our clients' needs
- Work closely with account executives, designers and copywriters to develop marketing and advertising strategies based on client needs

00-Present FREELANCE

- Design logos/identities
- Design print materials, including brochures, direct mailers, invitations, posters, booklets, letterheads and business cards
- Design and develop websites using HTML, CSS and Flash
- T-shirt design and silk screen printing
- Video production, including shooting, editing and post production

05 ABILENE CHRISTIAN UNIVERSITY, Abilene, TX, Art Department Student Worker

- Coordinated events between faculty, students and speaker surrounding weekly *Art Chapels*
- Designed posters, advertising *Art Chapels* to student population
- Designed and ran multimedia presentations during *Art Chapel*

### OTHER

98-06 UNITED STATES ARMY RESERVE, Light Wheel Vehicle Mechanic and Recovery Specialist

- Deployed to Iraq from March 2004 to March 2005; during which time I received a promotion to Sergeant
- Supervised soldiers and their schedules in their job, mechanics, and Basic Soldiering Skills
- Executed mechanic jobs in a timely and proficient manner
- Executed recovery missions in a timely and proficient manner
- Executed Basic Soldiering Skills to the best of my ability, seeking to bring honor to myself and my country
- Instructed classes to soldiers about weapon and vehicle maintenance

## EDUCATION

05 Abilene Christian University, Abilene, TX

- Bachelor of Fine Arts
- Emphasis: Graphic Design

## HONORS AND ACHIEVEMENTS

**Dean's List** Spring 2003 and Fall 2005

**Army Awards/Ribbons** Army Commendation Medal, Army Achievement Medal, Army Reserve Component Achievement Medal, National Defense Service Medal, Global War on Terror Expeditionary Medal, Global War on Terror Service Medal, Armed Forces Reserve Medal with M Device, Army Service Ribbon, Mechanic and Driver's Badges.

Online portfolio at **mobe13.com**.
References available upon request.